

GDPR from 25/5/18

The **General Data Protection Regulation (GDPR)** provides new, consistent standards across the EU to protect the rights of individuals in the EU regarding how their personal data is being used. It goes into effect on May 25, 2018 and applies to any company that controls and/or processes personal data of individuals in the EU, also called 'data subjects'. We are committed to privacy and security and to being compliant with the GDPR. Replacing the existing EU privacy directive 95/46/EC, which has been in place for over 20 years, the GDPR strengthens and expands the privacy rights of individuals in an era in which much of life takes place online. The GDPR is extensive, affecting not just businesses based in the EU but also any company that controls and/or processes the personal data of individuals in the EU.

The **Data Protection Principles** set forth in the GDPR include requirements like the following:

- Personal data collected must be processed in a fair, lawful, and transparent way and should only be used in a way that a person would reasonably expect.
- Personal data should only be collected to fulfill a specific purpose and it should only be used in ways compatible with that purpose. Organisations must specify why they need the personal data when they collect it.
- Personal data should be held no longer than necessary to fulfill its purpose.
- People covered by the GDPR have the right to access their own personal data. They can also request a copy of their data, and that their data be updated, deleted, restricted, or moved to another organisation.

What are we Doing to Prepare

We're reviewing all our legal agreements and making any required changes to be GDPR compliant.

We are reviewing and updating our processes, policies, and agreements to include appropriate GDPR compliance language.

We are also updating our Privacy Policy which informs you about the personal data we hold and process about you and will post it on our website in advance of the GDPR deadline.

Pilrig Dental Practice already employs strict policies and procedures around security and data management. Additionally, we have designated an internal team and engaged outside expertise to enhance security standards that protect our patients' data and follow GDPR requirements.

We are appointing a Data Protection Officer to ensure ongoing GDPR compliance.

We are putting processes in place so that in the unlikely event of a data breach we ensure prompt notifications to customers and GDPR authorities as required.

We are formalising and documenting our internal policies related to data security.

We support the GDPR requirement of "right to be forgotten" provided the patient's request does not conflict with other regulatory controls for retaining patient records.

We aim to create better patient experiences with relevant communication and that requires the fair and secure use of personal data that was given with full consent and transparency.

If you have any questions or concerns regarding GDPR please contact pilrigdentalpractice@btconnect.com

or ask a member of staff for a copy of our privacy notice.